

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD-1209-AD-88Q "Best Friends" P&G: 4K BE2138 14" x 12 1/2" Rolling Stone, 1997



*If our best friend seems to know everything
about us, it's because she does.*

VIRGINIA SLIMS
It's a woman
thing.



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King "tar" 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

